

## PTA Consumer Rewards

### Box Tops 101

Here are some tips to help the PTA earn more from the General Mills Box Tops for Education program. We can earn thousands of dollars for the PTA if everyone contributes. Each student submitting an average of **just two Box Tops a week** would enable us to exceed last year's total, which was the best year Penny Road has ever had with Box Tops.

### Clip Clip Clip

Just start clipping Box Tops off any of the over 200 products that participate in the program.

Please clip Box Tops completely on the dotted lines. They are much easier to count for submitting that way.

Make sure you do not cut off the expiration date. We cannot submit Box Tops that have no date.

### Have a Place to Hold Them

Keep a small box or plastic sandwich bag on the counter to hold your clipped Box Tops (and other reward items). Or even better, keep one of the submission sheets on the refrigerator. When it is full, send it in to the classroom with your student to put in the collection box (and don't forget to print out another submission sheet).

### Sign Up and Use the Box Tops Website

Just registering at [www.boxtops4education.com](http://www.boxtops4education.com) and listing Penny Road as your school earns bonus Box Tops. Also you can enter sweepstakes different brands offer throughout the year. Recent sweepstakes included free Old El

Paso tacos for a year and 100,000 Box Tops (that is **\$10,000**) for your school. Someone will win, so why

not increase the chances that it will be Penny Road. Also you can find links to many online merchants at the Box Tops web site and if you buy from those merchants clicking to them from the Box Tops site, your school will receive a percentage of the purchase.

### Save Money While Saving Box Tops

Sign up at [www.boxtops4education.com](http://www.boxtops4education.com) and you can access and print coupons good for many participating Box Top brands. These coupons are eligible to be doubled (or tripled on occasion) at grocery stores such as Harris Teeter and Lowes Foods. And when you combine items on sale plus coupons, you can usually pay less than even store brands for things like cereals, snacks, and more. Plus you have more Box Tops to clip!

### Get Family and Friends to Help

Saving Box Tops is a great way for grandparents, aunts and uncles to help your child's school. Have your kids write a letter or email asking them to help. Most people use Box Tops products like Cheerios, Kleenex, or Ziploc bags, and it doesn't cost anything to clip and send what they've saved over a few months. If you have a neighbor with kids not yet going to Penny Road, talk to them about Box Tops and ask them to start saving early to help the school where their child will go. It doesn't hurt to ask.

### Start Saving Today

The success of this program is up to you; please help Penny Road PTA get as much as possible from this great program. Once you start clipping Box Tops it becomes second nature and you'll find that you can contribute more than the one a week goal without much effort.

For more information, please contact Laura Holmes—[holmeses@mindspring.com](mailto:holmeses@mindspring.com).

